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ALERT

TOP STORY

Hartsville to hold Heart of the Holidays Festival

STAFF REPORTS

Oct 22, 2023



The City of Hartsville is excited to introduce they hope will become a beloved and highly anticipated event—the first annual Heart of the Holidays Festival. The three-day event, which will be held Nov. 16-18, will serve as the city's kickoff to the holiday season.

Ardath Arvidson

STAFF REPORTS

HARTSVILLE, S.C.—The City of Hartsville is excited to introduce what they hope will become a beloved and highly anticipated event—the first annual Heart of the Holidays Festival. The three-day event, which will be held Nov. 16-18, will serve as the city's kickoff to the holiday season.

The event opens with the traditional Downtown Holiday Open House and Centennial Tree Lighting Ceremony on Thursday. In addition to entertainment on the stage downtown, Santa will be on hand for pictures and snow is in the forecast. Shops will be open late and offering treats and specials to help everyone kick off their holiday shopping.

An adults-only Holiday Wine & Art Walk will take place Friday night. Stroll the streets of Downtown Hartsville, shop with your favorite stores, sample tasty wines and support local artists at the same time. The event is being held in collaboration with Black Creek Arts Council and tickets will be required for the wine tasting. Tickets can be purchased online at

blackcreekarts.org/all-events/2023wineandartwalk

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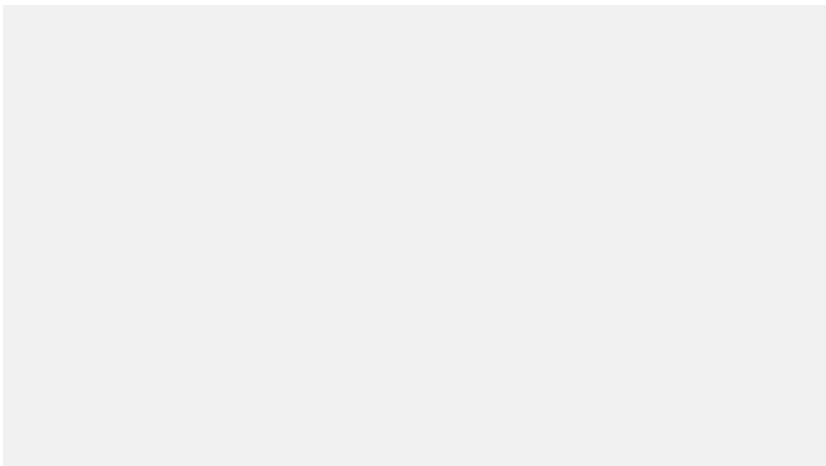
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The fun continues through Saturday with the family-oriented Holiday Carnival and Craft Show. Complete with carnival rides, artisan craft vendors, and more, its sure to put the entire family in the spirit of the season.

The festival will conclude Saturday night with an elegant evening at the Heart of the Holidays Ball. Set along the backdrop of scenic Prestwood Lake at the Lawton Park Pavilion, the formal attire event will offer heavy h'orderves, a live band, dancing, and celebrating the true heart of the holidays. Tickets will be limited and will be soon be available for purchase.

Sponsors for the Heart of the Holidays Festival include Duke Energy, SPC Credit Union, First Citizens Bank, McCalls Supply, and MPD Corporation. Those interested in becoming a sponsor can contact Director of Tourism and Communication Michelle Byers Brown by phone at **(843) 917-0584** or by email at **michelle.brown@hartsvillesc.gov**.



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